NCC Cable System Order

Order #	62359213	Flight Dates	10/31/16 - 11/06/16	Update Date	10/28/16			
Syscode	8383	Agency	Canal Partners Media	Version	1 Vs. 1	1 Vs. 1		
System Name	Time Warner/Green Bay Interconnect, WI	Advertiser	Russ for Wisconsin	Show All Lines	Show All Lines			
Market	Green Bay		•	Total # of Weeks		1		
		Client Code		Total		\$25,036.00		
AE	Natasha Levinsohn	Product Code	Product Code			\$3,755.40		
Sales Coordinator	Jalyn Sanders	Est Code	Est Code N/A			\$21,280.60		
Office	Washington	Product Name		Total Spots		232		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0			
Status	Not accepted		•	Sold On	Cost Per	Spot		
Survey	Cable Nielsen Live+1 2BK Jul15+May16	Primary Demo	Adults 35+	GRP -	GIMP	-		
-	-	Makegood Policy	Approval Required	CPP -	СРМ	-		

Comments:

10.28 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	DAYTIME	10/31/16	11/6/16	10:00	18:00		Х	Χ					-	-	8	\$22.00	\$176.00	30	PRE
2	AEN	PRIME	10/31/16	11/6/16	18:00	24:00		Х	Χ					-	-	4	\$247.00	\$988.00	30	NPE
3	AEN	AEN O	10/31/16	11/6/16	00:00	02:00		Χ	Χ					-	-	2	\$24.00	\$48.00	30	NP
4	AMC	DAYTIME	10/31/16	11/6/16	10:00	18:00		Х	Χ					-	-	8	\$17.00	\$136.00	30	PRE
5	AMC	PRIME	10/31/16	11/6/16	18:00	24:00		Х	Χ					-	-	4	\$204.00	\$816.00	30	NPE
6	AMC	AMC O	10/31/16	11/6/16	00:00	02:00		Χ	Χ					-	-	2	\$24.00	\$48.00	30	NP
7	BRVO	DAYTIME	10/31/16	11/6/16	10:00	18:00		Χ	Χ					-	-	8	\$21.00	\$168.00	30	PRE
8	BRVO	PRIME	10/31/16	11/6/16	18:00	24:00		Х	Χ					-	-	4	\$277.00	\$1,108.00	30	NPE
9	BRVO	BRVO O	10/31/16	11/6/16	00:00	02:00		Х	Χ					-	-	2	\$6.00	\$12.00	30	PRE
10	CNN	DAYTIME	10/31/16	11/6/16	10:00	18:00		Х	Χ					-	-	8	\$40.00	\$320.00	30	PRE
11	CNN	PRIME	10/31/16	11/6/16	18:00	24:00		Х	Χ					-	-	4	\$304.00	\$1,216.00	30	NPE
12	CNN	CNN O	10/31/16	11/6/16	00:00	02:00		Х	Χ					-	-	2	\$6.00	\$12.00	30	PRE
13	CNN	MORNING	10/31/16	11/6/16	05:00	10:00		Χ	Χ					-	-	4	\$203.00	\$812.00	30	NPE
14	FOOD	DAYTIME	10/31/16	11/6/16	10:00	18:00		Х	Χ					-	-	8	\$40.00	\$320.00	30	PRE
15	FOOD	PRIME	10/31/16	11/6/16	18:00	24:00		Χ	Χ					-	-	4	\$431.00	\$1,724.00	30	NPE
16	FOOD	FOOD O	10/31/16	11/6/16	00:00	02:00		Χ	Χ					-	-	2	\$41.00	\$82.00	30	NP
17	HALL	DAYTIME	10/31/16	11/6/16	10:00	18:00		Х	Х					-	-	8	\$14.00	\$112.00	30	PRE
18	HALL	PRIME	10/31/16	11/6/16	18:00	24:00		Χ	Χ					-	-	4	\$154.00	\$616.00	30	NPE
19	HALL	HALL O	10/31/16	11/6/16	00:00	02:00		Х	Х					-	-	2	\$6.00	\$12.00	30	PRE
20	HGTV	DAYTIME	10/31/16	11/6/16	10:00	18:00		Х	Χ					-	-	8	\$255.00	\$2,040.00	30	NPE
21	HGTV	PRIME	10/31/16	11/6/16	18:00	24:00		Х	Χ					-	-	4	\$431.00	\$1,724.00	30	NPE

NCC Cable System Order

Order #	62359213	Flight Dates	10/31/16 - 11/06/16	Update	e Date		10/28/16			
Syscode	8383	Agency	Canal Partners Media	Version	Version		1 Vs. 1	1 Vs. 1		
System Name	Time Warner/Green Bay Interconnect, WI	Advertiser	Russ for Wisconsin	Show A	Show All Lines					
Market	Green Bay			Total #	of We	eks		1		
	•	Client Code		Total					\$25,036.00	
AE	Natasha Levinsohn	Product Code		Comm	ission				\$3,755.40	
Sales Coordinator	Jalyn Sanders	Est Code N/A		Net To	tal				\$21,280.60	
Office	Washington	Product Name		Total S	Spots				232	
Phone	(301) 951-2620	Credit Status		Affiliate	e Split		100.0			
Status	Not accepted		-	Sold O	n		Cost Per Sp	ot		
Survey	Cable Nielsen Live+1 2BK Jul15+May16	Primary Demo	Adults 35+	GRP		-	GIMP	-		
-	•	Makegood Policy	Approval Required	CPP		-	СРМ	-		

	Comments :	10.28 New Order. Please Review & Confirm. Thanks
L		

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV O	10/31/16	11/6/16	00:00	02:00		Х	Х					-	-	2	\$41.00	\$82.00	30	NP
23	HIST	DAYTIME	10/31/16	11/6/16	10:00	18:00		Χ	Х					-	-	8	\$46.00	\$368.00	30	PRE
24	HIST	PRIME	10/31/16	11/6/16	18:00	24:00		Х	Х					-	-	4	\$431.00	\$1,724.00	30	NPE
25	HIST	HIST O	10/31/16	11/6/16	00:00	02:00		Х	Χ					-	-	2	\$45.00	\$90.00	30	NP
26	LIF	DAYTIME	10/31/16	11/6/16	10:00	18:00		Χ	Χ					-	-	8	\$28.00	\$224.00	30	PRE
27	LIF	PRIME	10/31/16	11/6/16	18:00	24:00		Х	Χ					-	-	4	\$50.00	\$200.00	30	PRE
28	LIF	LIF O	10/31/16	11/6/16	00:00	02:00		Χ	Χ					-	-	2	\$9.00	\$18.00	30	PRE
29	LMN	DAYTIME	10/31/16	11/6/16	10:00	18:00		Х	Х					-	-	8	\$7.00	\$56.00	30	PRE
30	LMN	PRIME	10/31/16	11/6/16	18:00	24:00		Χ	Χ					-	-	4	\$31.00	\$124.00	30	NPE
31	LMN	LMN O	10/31/16	11/6/16	00:00	02:00		Х	Х					-	-	2	\$5.00	\$10.00	30	PRE
32	MNBC	DAYTIME	10/31/16	11/6/16	10:00	18:00		Χ	Х					-	-	8	\$58.00	\$464.00	30	PRE
33	MNBC	PRIME	10/31/16	11/6/16	18:00	24:00		Х	Х					-	-	4	\$109.00	\$436.00	30	PRE
34	MNBC	MNBC O	10/31/16	11/6/16	00:00	02:00		Χ	Х					-	-	2	\$9.00	\$18.00	30	PRE
35	MNBC	MORNING	10/31/16	11/6/16	05:00	10:00		Х	Χ					-	-	4	\$228.00	\$912.00	30	NPE
36	OXYG	DAYTIME	10/31/16	11/6/16	10:00	18:00		Х	Χ					-	-	8	\$11.00	\$88.00	30	PRE
37	OXYG	PRIME	10/31/16	11/6/16	18:00	24:00		Χ	Χ					-	-	4	\$16.00	\$64.00	30	PRE
38	OXYG	OXYG O	10/31/16	11/6/16	00:00	02:00		Х	Х					-	-	2	\$5.00	\$10.00	30	PRE
39	TBSC	DAYTIME	10/31/16	11/6/16	10:00	18:00		Х	Х					-	-	8	\$46.00	\$368.00	30	PRE
40	TBSC	PRIME	10/31/16	11/6/16	18:00	24:00		Х	Х					-	-	4	\$479.00	\$1,916.00	30	NPE
41	TBSC	TBSC O	10/31/16	11/6/16	00:00	02:00		Х	Х					-	-	2	\$9.00	\$18.00	30	PRE
42	TLC	DAYTIME	10/31/16	11/6/16	10:00	18:00		Х	Χ					-	-	8	\$11.00	\$88.00	30	PRE

NCC Cable System Order

Order #	62359213	Flight Dates	10/31/16 - 11/06/16	Update Date		10/28/16	
Syscode	8383	Agency	Canal Partners Media	Version		1 Vs. 1	
System Name	Time Warner/Green Bay Interconnect, WI	Advertiser	Russ for Wisconsin	Show All Lines			
Market	Green Bay			Total # of Wee	KS		1
		Client Code		Total			\$25,036.00
AE	Natasha Levinsohn	Product Code		Commission			\$3,755.40
Sales Coordinator	Jalyn Sanders	Est Code	N/A	Net Total			\$21,280.60
Office	Washington	Product Name		Total Spots			232
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+1 2BK Jul15+May16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
			· · · · · · · · · · · · · · · · · · ·			•	•

Comments :	10.28 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TLC	PRIME	10/31/16	11/6/16	18:00	24:00		Χ	Χ					-	-	4	\$134.00	\$536.00	30	NPE
44	TLC	TLC O	10/31/16	11/6/16	00:00	02:00		Χ	Χ					-	-	2	\$6.00	\$12.00	30	PRE
45	TNT	DAYTIME	10/31/16	11/6/16	10:00	18:00		Χ	Χ					-	-	8	\$40.00	\$320.00	30	PRE
46	TNT	PRIME	10/31/16	11/6/16	18:00	24:00		Χ	Χ					-	-	4	\$431.00	\$1,724.00	30	NPE
47	TNT	TNT O	10/31/16	11/6/16	00:00	02:00		Χ	Χ					-	-	2	\$41.00	\$82.00	30	NP
48	USA	DAYTIME	10/31/16	11/6/16	10:00	18:00		Χ	Χ					-	-	8	\$35.00	\$280.00	30	PRE
49	USA	PRIME	10/31/16	11/6/16	18:00	24:00		Χ	Χ					-	-	4	\$558.00	\$2,232.00	30	NPE
50	USA	USA O	10/31/16	11/6/16	00:00	02:00		Х	Χ					-	-	2	\$41.00	\$82.00	30	NP

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	232	0	0	0	0	0	0	0	0	0	0	0	232
AMT	\$25,036.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$25,036.00

SYSTEM APP:	SALES	ACCT	Date Printed 10/29/16

62359213 | Green Bay | Time Warner/Green Bay Interconnect, WI | 8383 |